

Media Release

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‘William Buck takes a strategic equity partnership in digital transformation agency Reviuim’

Commentary from Lindsay Holloway, Managing Director of William Buck (Vic)

As William Buck approaches its 125th year of business, it continues its growth trajectory by expanding its service offering with digital transformation agency Reviuim.

William Buck drives a new way forward for Australian mid-tier accounting and advisory firms by providing a new digital, customer experience and data capability service offering through partnering with award-winning digital agency, Reviuim.

“Our partnership with Reviuim is driven by a changing landscape of client needs and the demand to provide more innovative services to our clients”, says Lindsay.

“Taking an equity partnership in a digital transformation agency was a natural next step for our business, it elevates our client offering, placing us firmly above our competition”, Lindsay says.

“We have a long-standing relationship with Reviuim. The choice to invest and partner with Reviuim was a deliberate and strategic decision based on years of working together. We trust Reviuim to be a true extension of the firm based on our joint values and business synergy”, says Lindsay.

“Reviuim provide the expertise and innovative digital marketing solutions to deliver exciting business transformation results, previously unavailable to our clients. Their commercially astute approach and focus on client outcomes will drive growth for our clients”, says Lindsay.

William Buck has shown consistent expansion in services offered over the last 5 years, extending their services beyond the traditional accounting and advisory. The focus on diversification and growth will continue to cement William Buck as a leading mid-tier advisory firm.

Reviuim is a full-service digital transformation agency founded in 2008. With a staff of over 40 all on-shore in Australia, Reviuim are the independent alternative to the tier-one consulting firms. Reviuim’s expertise in customer experience, data and digital solutions will complement William Buck’s diverse client base.

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